Richardson RFPD Signs Worldwide Agreement with Tamura Corporation
To Distribute High-Quality Hall Effect Current Sensors

April 6, 2011 – LaFox, Illinois: Richardson RFPD, Inc. announced today that it has entered into a global business relationship to stock, sell, and support the design-in of Hall Effect Current Sensors from Tamura Corporation. The agreement covers Tamura’s entire line of open-loop and closed-loop Hall Effect current sensors (sometimes referred to as “current transducers”).

“Richardson RFPD’s design-in support capabilities in our target markets will be a tremendous asset in driving improved recognition and increased sales of the Tamura brand,” said James Usack, Tamura Corporation’s global sales & applications manager for Current Sensor Products. “The quality of our products is unsurpassed and with an alliance partner like Richardson RFPD, with their highly technical sales force focused on key OEM opportunities, we anticipate a greatly enhanced worldwide presence for our current sensors.”

Kevin Connor, vice president of the Energy, Power & Interconnect Group of Richardson RFPD, said, “Our focus is serving the high-power needs of our global customer base in various OEM markets, such as wind and solar energy, UPS, automation, traction, automotive and power conditioning. Our approach is to provide full front-end design support with a synergistic offering of power components: IGBTs, diodes, integrated power modules, capacitors, resistors and thermal management products.”

“Adding Tamura’s current sensors to our line card increases the value we provide to our customers, reducing their sourcing time for yet another critical component,” added Mr. Connor. “Tamura Corporation’s ability to provide quality products at competitive pricing and with reduced lead times will definitely be welcomed by our power component customers.”

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Tamura’s wide selection of current sensors includes drop-in alternatives to popular competing current transducer products from LEM, and, in many cases, can be delivered with favorable lead times. For additional technical information or to order Tamura current sensors, please visit the Tamura storefront on the Richardson RFPD website.

About Richardson RFPD, Inc.:
Richardson RFPD, Inc., an Arrow Electronics Company, is a global leader in the RF and wireless communications, power conversion and renewable energy markets. Relationships with the industry’s top component suppliers enable Richardson RFPD to meet the total engineering needs of each customer. Whether it’s designing components or engineering complete solutions, Richardson RFPD’s worldwide design centers and technical sales team provide support for all aspects of customers’ go-to-market strategy, from prototype to production. More information is available online at www.richardsonrfpd.com.

Tamura Corporation is a world-class manufacturer of high-quality electronic components for global markets. With 2010 sales greater than 683 Million US Dollars, Tamura Corporation is one of the largest suppliers of magnetic components (including current sensors) and power supplies in the world. Publicly traded on the First Section Market of the Tokyo Stock Exchange, Tamura has proven financial strength, innovation and ability to grow for more than 80 years. Tamura’s state-of-the-art manufacturing facilities in Asia, Europe and Mexico support leading-edge technologies for the future’s high-demand applications. Additional information is available at www.TamuraCorp.com.

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